

EDITORIAL/SPECIAL SECTION

CALENDAR 2011

issue	editorial highlights	special sections	special ad section descriptions	dates
february / march	 <p>Kitchen Culture— Spaces Style A look at the latest essentials and extras in kitchen design: What makes a kitchen work now? And what makes it wonderful?</p> <p>Editorial Product Features: Kitchen & Bath Design: Cabinetry, appliances, tile, flooring, lighting, and more.</p>	<p>“The Best Buildings” An ad section for marketers of residences in the most spectacular buildings in the New York area real estate market.</p> <p>Landscapes and Terraces</p> <p>Luxury Rentals</p> <p>Spaces Collection</p>	<p>What real estate recession? With a spin towards attracting Wall Streeters with their annual bonus checks in hand, this section will provide a high profile platform for real estate marketers of the best apartments in the best buildings to buy in the New York Metro now. Advertisers receive formatted advertorial (copy, photo and contact information) adjacent to their ad.</p> <p>Garden, patio, stonework, outdoor furniture prep for spring. Advertisers receive advertorial coverage to complement their ad.</p> <p>A new fixed format apartment and condo rental section, running opposite New York Spaces’ prime front of book “Residences” editorial pages.</p> <p>Small space advertising gallery in the back of each issue.</p>	<p>Ad Close December 17</p> <p>Mailed January 18</p> <p>Material Deadline December 19</p> <p>Spec Sec Close December 3</p>
april	 <p>The Renovation Report A rickety real estate market is making renovation hot again. Here is the Spaces Report on ways metro design mavens are rising to the challenge.</p> <p>Outdoor Living Terraces, backyards, gardens, and other landscapes designed for outdoor entertaining and relaxation—in and out of the city.</p> <p>Editorial Product Features: The best new products for home and garden.</p>	<p>Kitchen and Bath Design</p> <p>Landscapes and Terraces</p> <p>Luxury Rentals</p> <p>Spaces Collection</p>	<p>The return of our popular K&B section, now running inside the book, reaching ALL of our ready- to- buy readers spring. FP, ½P and ¼P ads with complimentary advertorial.</p> <p>Garden, patio, stonework, outdoor furniture prep for spring. Display advertising with complimentary advertorial.</p> <p>A new fixed format apartment and condo rental section, running opposite New York Spaces’ prime front of book “Residences” editorial pages.</p> <p>Small space advertising gallery in the back of each issue.</p>	<p>Ad Close February 18</p> <p>Mailed March 18</p> <p>Material Deadline February 23</p> <p>Spec Sec Close February 4</p>
may / june	 <p>Color Confidence Color can define a space and your sense of wellbeing. See how some of today’s most talented designers employ everything from flowers to tableware to make a statement.</p> <p>Editorial Product Features: Color by Design: New fabrics, wallpapers, tableware, and floral design.</p>	<p>Color by Design</p> <p>Renovate Your Spaces</p> <p>The Edge The Hipster’s Guide to Shopping for Modern Design and Décor</p> <p>Hudson Valley Decorating Weekend</p> <p>Luxury Rentals</p> <p>Spaces Collection</p>	<p>Fabrics, wallpapers, and paint ideas—all in one place! FP, ½P and ¼ P ads with complimentary advertorial.</p> <p>Everything about updating your home including cabinetry, appliances, tile, flooring, lighting, fixtures and more. FP, ½P and ¼P ads with complimentary advertorial.</p> <p>Shopping section for hot retailers in key New York Metro neighborhoods: SoHo, Brooklyn, Chelsea, UWS, Upper Montclair, Hoboken, Mount Kisco, etc. FP, ½P and ¼P ads with complimentary advertorial.</p> <p>Spring antiques fairs, cool design haunts in Hudson, auctions, and everything in between. FP, ½P and ¼P ads with complimentary advertorial.</p> <p>A new fixed format apartment and condo rental section, running opposite New York Spaces’ prime front of book “Residences” editorial pages.</p> <p>Small space advertising gallery in the back of each issue.</p>	<p>Ad Close April 22</p> <p>Mailed May 20</p> <p>Material Deadline April 26</p> <p>Spec Sec Close April 8</p>



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july / august	 <p>Summer Living Exploring the upbeat vibe that defines summertime in metro New York, from its casual kicks to sophisticated escapes.</p> <p>Editorial Product Features: The New Naturals: Products that honor the evolving aesthetic of eco-conscious living.</p>	<p>Hamptons Decorating Weekend</p> <p>Luxury Rentals</p> <p>Spaces Collection</p>	<p>Summer antiques fairs, cool design haunts, auctions, everything in between. FP, ½P and ¼P ads with complimentary advertorial.</p> <p>A new fixed format apartment and condo rental section, running opposite New York Spaces' prime front of book "Residences" editorial pages.</p> <p>Small space advertising gallery in the back of each issue.</p>	<p>Ad Close May 19</p> <p>Mailed June 18</p> <p>Material Deadline May 23</p> <p>Spec Sec Close May 5</p>
september	 <p>TOP 50 DESIGNERS</p> <p>Top 50 Designers Our big design and decorating issue celebrates the design world's rising stars and acknowledged talents: Designers, architects, and landscape visionaries who shape our spaces.</p> <p>The List: The 50 Top Designers and Architects of New York.</p>	<p>Luxury Rentals</p> <p>Premier Spaces</p> <p>Spaces Collection</p>	<p>A new fixed format apartment and condo rental section, running opposite New York Spaces' prime front of book "Residences" editorial pages.</p> <p>Sophisticated collection of art galleries, antique dealers. FP, ½P and ¼P ads with complimentary advertorial.</p> <p>Small space advertising gallery in the back of each issue.</p>	<p>Ad Close July 21</p> <p>Mailed August 18</p> <p>Material Deadline July 25</p> <p>Spec Sec Close July 7</p>
october	   <p>Haute Local The localtarian movement has (finally) hit the world of High Design. And who else than NY Spaces to capture the moment and the movement as it plays out in our hometown. What's next? Forecasting the future of design, from metro New York's distinctive point of view.</p> <p>Editorial Product Features: Influential designers and trends to watch in furniture, electronics, tiles, lighting, bedding and more.</p> <p>The Local List: Our editors' report on the best of everything local ... from shops to street vendors ... to which Yankee has the best apartment in town.</p> <p>A not-to-be-missed issue.</p>	<p>"The Best Buildings" An ad section for marketers of residences in the most spectacular buildings in the New York area real estate market</p> <p>Kitchen and Bath</p> <p>Hudson Valley Decorating Weekend</p> <p>Luxury Rentals</p> <p>Spaces Collection</p>	<p>What real estate recession? With a spin towards attracting Wall Streeters with their annual bonus checks in hand, this section will provide a high profile platform for real estate marketers of the best apartments in the best buildings to buy in the New York Metro now. Advertisers receive formatted advertorial (copy, photo and contact information) adjacent to their ad.</p> <p>Fall renovation ideas running inside the book reaching ALL of our ready -to -buy readers. Everything about updating your home including cabinetry, appliances, tile, flooring, lighting, fixtures and more. FP, ½P and ¼P ads with complimentary advertorial.</p> <p>Fall antiques fairs, cool Hudson haunts, auctions, everything in between. FP, ½P and ¼ P ads with complimentary advertorial.</p> <p>A new fixed format apartment and condo rental section, running opposite New York Spaces' prime front of book "Residences" editorial pages.</p> <p>Small space advertising gallery in the back of each issue.</p>	<p>Ad Close August 19</p> <p>Mailed September 18</p> <p>Material Deadline August 22</p> <p>Spec Sec Close August 5</p>

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november		<p>Art and Antiques 2011 Art and antiques make a powerful impact in metro New York's best-designed houses, lofts, apartments, and public spaces. We tap into the scene and hit on the trends to watch for now.</p> <p>Editorial Product Features: Abstract Design Bold forms and original concepts borrowed from the art world.</p>	<p>Luxury Rentals</p> <p>Spaces Collection</p>	<p>A new fixed format apartment and condo rental section, running opposite New York Spaces' prime front of book "Residences" editorial pages.</p> <p>Small space advertising gallery in the back of each issue.</p>	<p>Ad Close September 19</p> <p>Mailed October 18</p> <p>Material Deadline September 22</p> <p>Spec Sec Close September 6</p>
december		<p>Entertaining Spaces that reflect the host's signature style.</p> <p>Editorial Product Features: Icebreakers: Home accessories that make an impact.</p>	<p>The Edge Holiday Hipster's Guide to Modern design gift ideas</p> <p>Luxury Rentals</p> <p>Spaces Collection</p>	<p>Holiday gift giving ideas from hot retailers in key New York neighborhoods: SoHo, Brooklyn, Chelsea, UWS, etc. FP, ½P and ¼P ads with complimentary advertorial.</p> <p>A new fixed format apartment and condo rental section, running opposite New York Spaces' prime front of book "Residences" editorial pages.</p> <p>Small space advertising gallery in the back of each issue.</p>	<p>Ad Close October 20</p> <p>Mailed November 18</p> <p>Material Deadline October 24</p> <p>Spec Sec Close October 6</p>